



**American Red Cross**

Pioneer Valley Chapter

*Fiscal Year 2008  
Annual Report*



506 Cottage St. Springfield, MA 01104

Phone: 413-737-4306

Fax: 413-785-0929

[www.redcrosspioneer valley.org](http://www.redcrosspioneer valley.org)

## ***The Mission of The American Red Cross***

*The American Red Cross, a humanitarian organization, led by volunteers and guided by its Congressional Charter and the Fundamental Principles of the International Red Cross Movement, will provide relief to victims of disaster and help people prevent, prepare for, and respond to emergencies.*

### **FY2008 Service Delivery**

**Disaster Response**-Local volunteers were deployed to assist with a number of regional and national response efforts, from California to New Hampshire—local volunteers were on scene responding to floods, hurricanes and wildfire relief operations. Immediate assistance was also provided to victims of local fires who were in need of food, clothing, shelter and emotional support. Red Cross clients are also provided with assistance in the development of a recovery plan, including information about support services available from state and local government and other community organizations. Chapter staff and volunteers have also been coordinating a community wide collaboration for community organizations active in disaster (COAD)—a forum to work together to meet the disaster related needs of our communities.

**Local Disasters responded to: 88    Individuals affected: 447    Families affected: 156  
Canteen & Meal Services: 750    Client Families Receiving Holiday Toys: 68**

**Preparedness & Training**-The American Red Cross is the recognized premier provider of first aid, CPR, swimming and water safety, HIV/AIDS prevention education, mission related care-giving and other health and safety programs, including Certified Nurse Assistant and Home Health Aide Training.

**Trained in First Aid & CPR: 8,182    Trained in mission related care-giving: 673  
Trained in aquatics: 474    Trained in disaster response: 106  
Trained in Community Disaster Education: 342**

**Volunteer Services**-The American Red Cross depends on volunteers to carry on our humanitarian work. Volunteers work in disaster relief, teach health and safety programs, provide administrative support and much more.

**Number of volunteers with chapter: 1,159    Ratio of paid staff to volunteers: 1 to 27**

**People's Center**- In 1987, this free clothing store was established for the homeless and working poor in Springfield. The Center provides thousands of men, women, and children with clothing, blankets, shoes and other related items in an atmosphere that is designed to preserve dignity and provide support in times of trouble.

**People served: 15,198    Toys Distributed: 710**

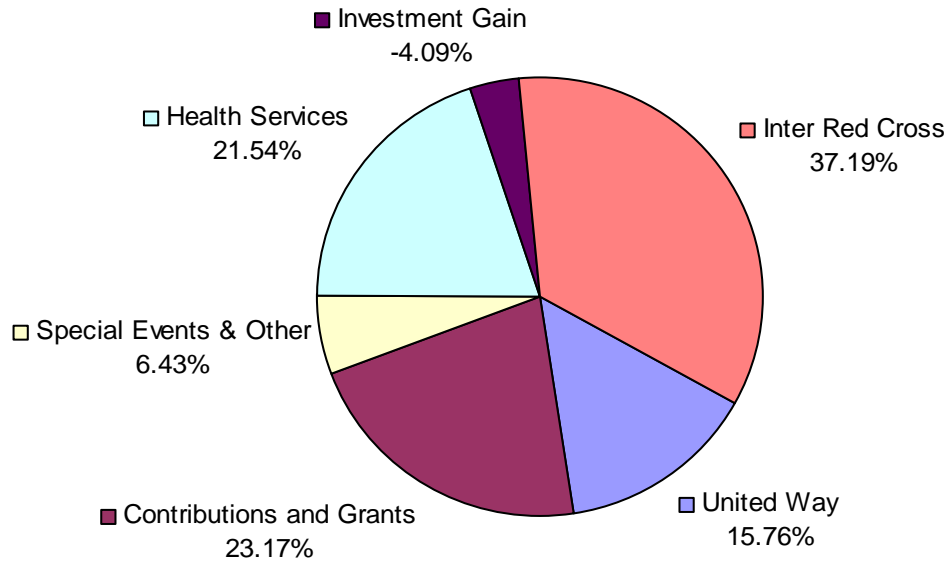
**Armed Forces Emergency Services**-Pioneer Valley Chapter caseworkers are available 24 hours a day to meet the special needs of the family members of active military personnel, providing a vital emergency link for members of the U.S. Armed Forces with their loved ones back home.

**AFES cases served: 176    Financial aid cases: 4**

**Emergency Services Call Center**- The Chapter is home to the largest, chapter-based American Red Cross Emergency Services Call Center in the United States. The Center dispatches Disaster Action Teams for the entire Los Angeles basin, activates Client Assistance cards for the Greater New York City Chapter and provides a range of services for nearly 90 chapters in twenty-four states, across all four mainland U.S time zones.

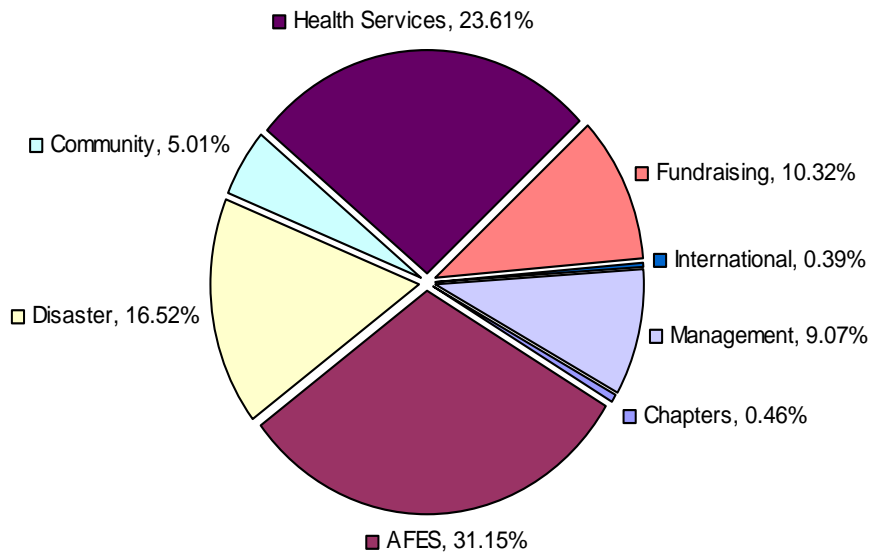
**Total Cases: 28,907**

**Fiscal Year 2008 Operating Revenue \$2,046,936\***



\* Revenue includes \$133,047 in unrealized losses on investments and trusts for the fiscal year.

**Fiscal Year 2008 Expenses \$2,222,784**



*The accounting firm of Meyers Brothers Kalicka, P.C. Certified Public Accountants has audited the financial statements for the American Red Cross, Pioneer Valley Chapter for the year ending June 30, 2008. Copies of the complete audited financial statements are available upon request.*

## **BOARD of DIRECTORS**

**William O. Trudeau, Jr.**  
(Chair)  
Insurance Center of New England

**Angelina Ramirez**  
(Secretary)  
Stavros Ctr. for Independent Living

**Frank W. Anderson**  
MassMutual, retired

**Robert Bonsall**  
Disability Management Services, Inc.

**Brad Campbell**  
A. Boilard & Sons, Inc.

**Paul Caron**  
Paul E. Caron Associates

**Commissioner Gary Cassanelli**  
Springfield Fire Department

**Dr. Charles Cavagnaro, III**  
Wing Memorial Hospital & Medical Centers

**Sarah Corrigan**  
OMG, Inc.

**Sean Davey**  
Clear Channel Communications

**Veena Desai, M.D.**

**John L. Doleva**  
Naismith Memorial Basketball Hall of Fame

**BGen. Wade Farris**  
Westover Air Reserve Base

**Jeffrey Fialky**  
Bacon & Wilson, PC

**Gerry FitzGerald**  
FitzGerald & Mastroianni Advertising, Inc.

**Michael Garreffi**  
WWLP TV22

**Steven Graziano**  
Veritech Corporation

**Elaine Grimaldi**  
Monson Savings Bank

**Maureen C. Hayes**  
Hayes Development Services

**Matt Hollander**  
MassMutual Center

**Drew Golaski**  
(1st Vice Chair)  
Big Y World Class Markets

**Marcia H. Conrad**  
(Chair of Volunteers)  
Retired, Bay Path College

**Ellen Freyman**  
(2nd Vice Chair)  
Shatz, Schwartz & Fentin, P.C.

**Robert W. Martin**  
(Treasurer)  
PricewaterhouseCoopers

**William Lachenmeyer**  
Smith & Wesson

**Brian Lees**  
Hampden County Clerk of Courts

**Fannie Y. Lin**  
Capuano Care

**Daniel McDonough**  
Lenox Saw & Manufacturing Co.

**Sheryl McQuade**  
Bank of America

**Chuck Moran**  
Bay State Gas/Nisource Foundation

**Kathleen P. Mullin**  
Sovereign Bank

**Russell J. Peotter**  
WGBY Public Television

**Jason Pratt**  
Babson Capital Management LLC

**William Rosario**  
PeoplesBank

**Ira Rubenzahl**  
Springfield Technical Community College

**Scott Sadowsky**  
Williams Distributing

**John Santoro, M.D.**  
Baystate Medical Center

**Michael Santoro**  
Meadwestvaco

**Cynthia Simison**  
The Republican

**Rep. Benjamin Swan**  
MA House of Representatives

**Adam Wright**  
Advertus Media

**David Yelle**  
Bay Path College



**American Red Cross**

**Rick Lee, Executive Director**  
[www.redcrosspioneervalley.org](http://www.redcrosspioneervalley.org)

## ***Gifts from Corporations, Foundations & Organizations***

***Fiscal Year 2008***

Advertus Media  
American Medical Response  
American Red Cross Blood Services N.E. Region  
Astro Chemicals Inc.  
AXIA Insurance Group  
Bank of America  
Bay State Gas Company  
Baystate Health  
Big Y World Class Market  
Boston Culinary Group  
Brimfield Elementary School Students & Staff  
BusinessWest/HealthCare News  
Capuano Care  
Chicopee Savings Charitable Foundation  
ClearChannel Communications  
Comcast  
Comcast Spotlight  
Community Foundation of Western MA  
Community United Way of Pioneer Valley  
Con Edison Development  
Disability Management Services Inc.  
Eleanor Hayes Foundation  
Encon Environmental Construction Co.  
Epstein Financial Services  
Fallon Community Health Plan  
FieldEddy Insurance  
FitzGerald & Mastroianni Advertising Inc.  
Fontaine Brothers Inc.  
Friendly Ice Cream Corporation  
H.L. Dempsey Co.,  
Hampden Savings Foundation  
Harold Grinspoon Charitable Foundation  
Health New England  
Hogan Communications  
Holyoke Mall Dental Health Center  
Home Builders Association of Western MA  
InStar Services Group  
Insurance Center of New England  
Irene E. & George A. Davis Foundation  
J.M O'Brien & Company, PC  
Jewish Endowment Foundation  
Link to Life  
Manny's TV & Appliance  
MassMutual Center  
MassMutual Financial Group  
Max's Catering  
MeadWestvaco Corporation

Meadwestvaco Foundation  
Monson Savings Bank  
Moriarty & Primack P.C.  
Naismith Memorial Basketball Hall of Fame  
OMG, Inc.  
One Beacon Charitable Trust  
Pellegrini Seeley Ryan & Blakesley PC  
PeoplesBank  
Bob Pion Pontiac Buick GMC  
PricewaterhouseCoopers  
R.A.C. Builders Inc.  
The Republican  
Smith & Wesson  
Sovereign Bank New England  
Springfield Technical Community College  
St. Germain Investment Management  
United Bank  
United Personnel Services  
Vanguard Charitable Endowment Program  
Williams Distributing  
Wing Memorial Hospital and Medical Centers  
WWLP TV22  
Zasco Productions

The American Red Cross Pioneer Valley Chapter is enormously grateful for the ongoing and generous support of **all** of our donors.

Space limits prevent us from including everyone who has given, and we refrain from listing the names of individuals in any electronic media without prior consent.

Please know how truly appreciative we are for your generosity and support— On behalf of all those we serve, ***thank you!***

*The list here includes corporate, foundation and organizational donors who have made gifts of \$1,000 or more to the Pioneer Valley Chapter during the fiscal year 2008 (July 1, 2007 through June 30, 2008).*

